



# Print specification



## Mechanical specifications

Dimension	Width (mm)	Depth (mm)
Full Page Type	196mm	256mm
Full Page Trim	216mm	276mm
Full Page Bleed	222mm	282mm
DPS Type	412mm	256mm
DPS Trim	432mm	276mm
DPS Bleed	438mm	282mm
1/2 Page (Horiz)	190mm	115mm
1/2 Page (Vert)	93mm	237mm
1/4 Page (Horiz)	190mm	54mm
1/4 Page (Vert)	92mm	115mm
Strip	190mm	30mm

## Supplements - Top 50/100

Dimension	Width (mm)	Depth (mm)
Full Page Type	190mm	240mm
Full Page Trim	210mm	260mm
Full Page Bleed	216mm	266mm

## Classified specifications

Dimension	Width (mm)	Depth (mm)
1 column vertical	30mm	102mm
2 column vertical	63mm	102mm
3 column vertical	96.5mm	102mm
half page	196mm	102mm

## Production schedule 2019

Issue date	Ad copy deadline	Publishing date
February	28 jan	12 feb
March	25 feb	12 mar
April	27 Mar	10 Apr
May + Schemes	23 Apr	9 may
June	28 may	13 jun
July/August	25 jun	10 jul
September + Top 50	27 aug	12 sep
Oct	24 sep	9 oct
Nov + Top 100	22 oct	6 nov
December/Jan 18	26 nov	11 dec

## File formatting

### Preferred format

High resolution PDFs Acrobat V1.3 (PDF/X-1a compliant with all elements embedded). Spot colours should be converted to CMYK.

### Trapping

It is essential that knockout and overprint are used when necessary to avoid overlapping of adjoining coloured areas and any text or images being omitted. Files with native transparency are not supported by our printers and must be flattened before submission (usually saving the PDF down to V1.3 will solve this).

### Disclaimer

Infopro Digital cannot be held responsible for mistakes or omissions if any artwork is supplied in an unacceptable format or is not as specified above. We cannot guarantee that we will contact the client to request resubmission of the artwork in good time if such a mistake is discovered, although we will endeavour to do so.

## File sending options

### Via email:

Email to production contact as below, if less than 20mb.

### Via FTP:

Contact us for information.

### Production contact:

iaproduction@infopro-digital.com

ross.brooks@infopro-digital.com

# Insurance POST

## Mechanical specifications

Dimension	Width (mm)	Depth (mm)
<b>DISPLAY</b>		
Full Page Type	196mm	256mm
Full Page Trim	216mm	276mm
Full Page Bleed	222mm	282mm
DPS Type	412mm	256mm
DPS Trim	432mm	276mm
DPS Bleed	438mm	282mm
1/2 Page Horiz	189mm	122mm
1/4 page	92mm	122mm
40mm Strip	189mm	40mm
<b>RECRUITMENT</b>		
Full Page	189mm	217mm
1/2 Page (Horiz)	189mm	105mm
1/2 Page (Vert)	92mm	217mm
1/4 Page	92mm	105mm
<b>MARKET MOVES PRINT</b>		
Top banner	359mm	22mm
Bottom banner DPS	408mm	30mm

## Production schedule 2018

Issue date	Ad copy deadline	Publishing date
January	18 Dec	9 Jan
February	24 Jan	7 Feb
March	21 feb	7 Mar
April	21 mar	4 Apr
May	25 apr	9 May
June	23 may	6 jun
July	20 Jun	4 jul
August	25 Jul	8 Aug
September	22 Aug	5 sep
October	19 sep	3 oct
November	24 oct	7 Nov
December	21 Nov	5 Dec

## File formatting

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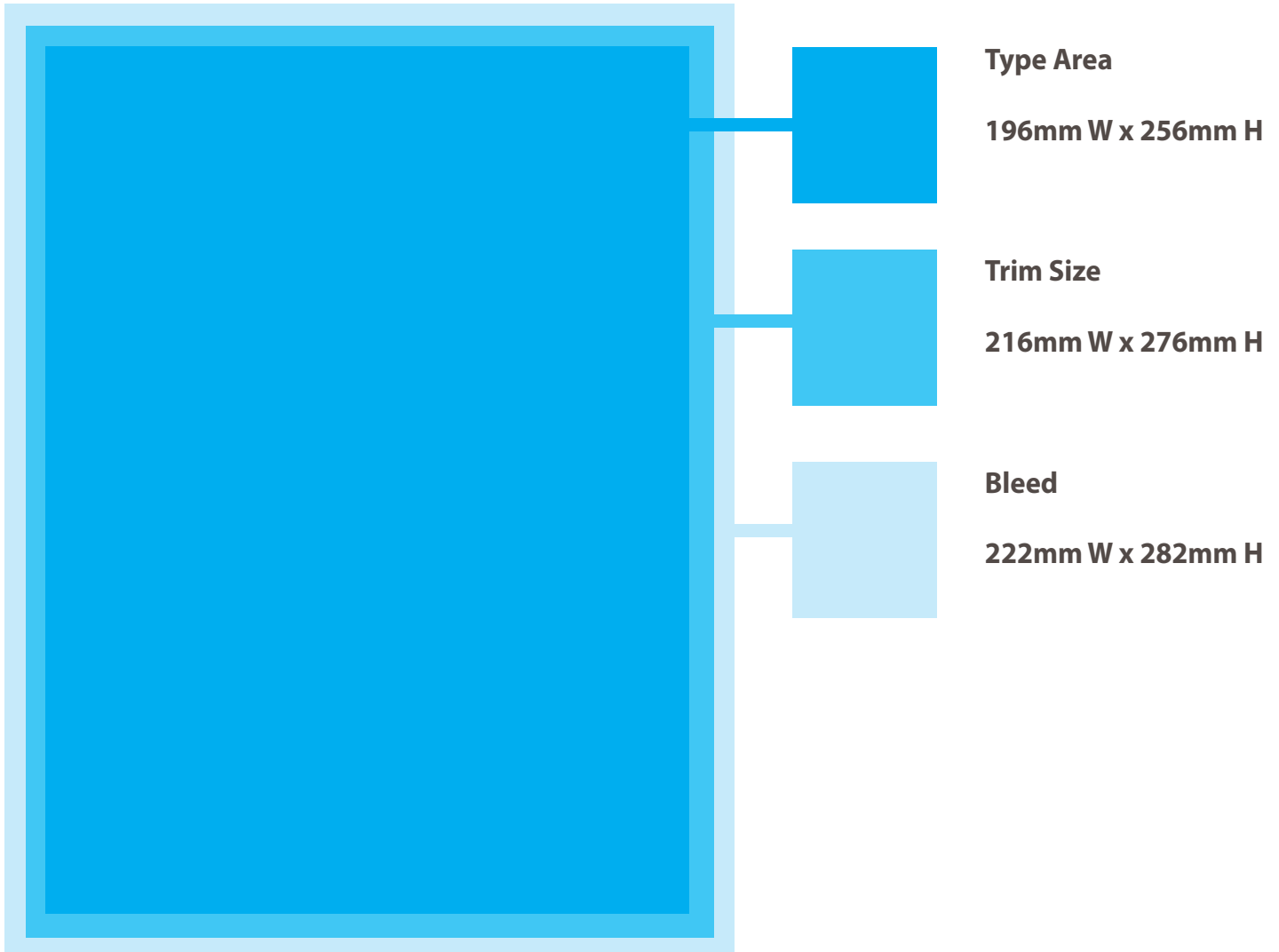
### Via FTP:

Contact us for information.

### Production contact:

postproduction@infopro-digital.com

ross.brooks@infopro-digital.com



The above is a visualisation of a typical page with type, trim and bleed added.