

# Digital advertising

We offer a variety of advertising options to help target the right audience, at the right time, with the right message

## Bespoke solutions can be built for you

Campaigns can use one or all of these techniques to deliver maximum results and all are underwritten by a unique ad quality guarantee, ensuring ads charged for are in view, seen by humans and checked for GDPR compliance in a brand-safe environment.

This is what is known as the 'Refine' programme, which also gives customers more detailed reporting using brand score, viewability and interaction reports.

To find out more information about digital advertising with our brands, please fill in the form at the bottom of the website.

