

**CENTRAL
BANKING**

FX • Week

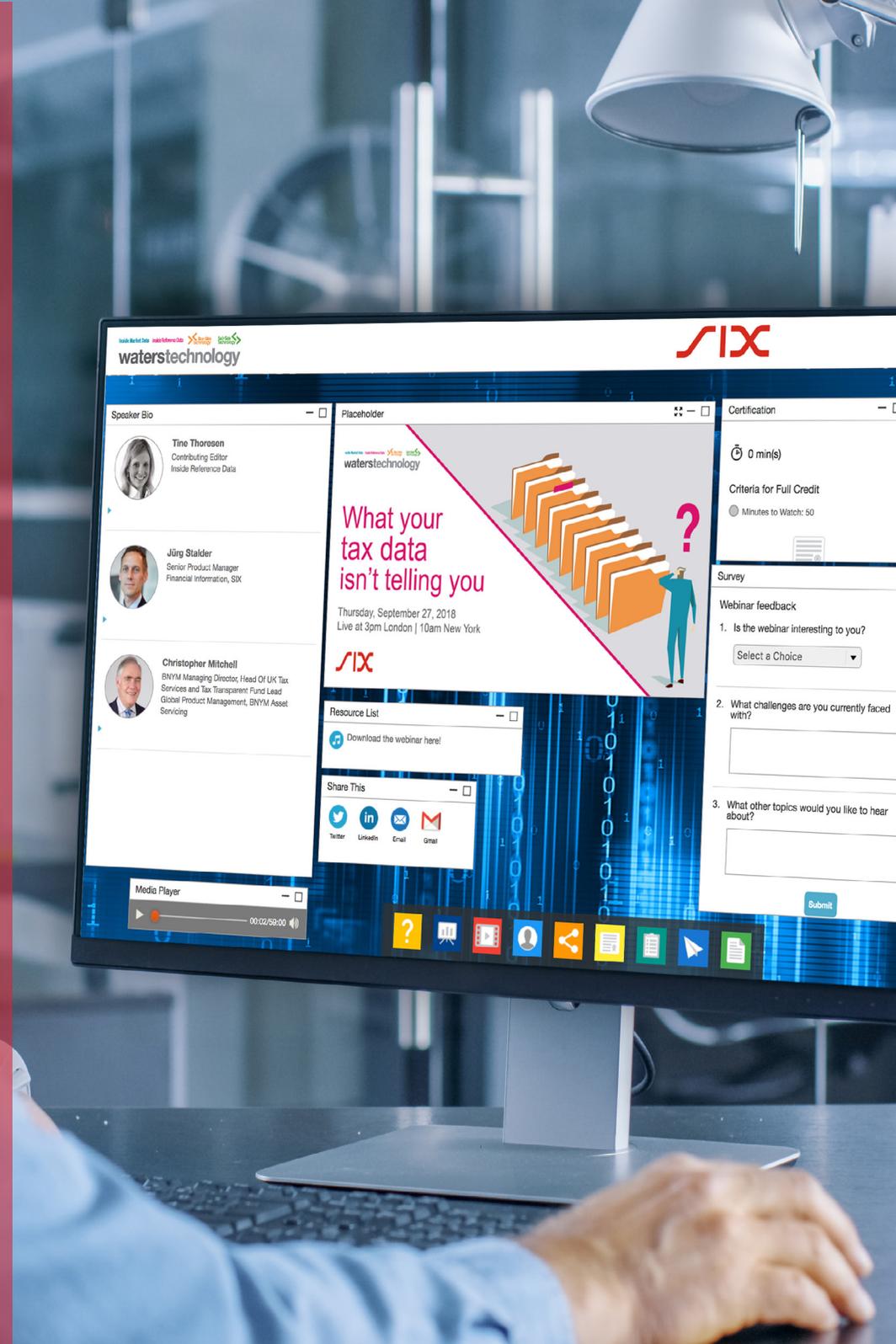
InsuranceAge

Insurance POST

Risk.net

waterstechnology

Your Webinar Solution



Introducing your webinar solution

A webinar is a web-based event that is broadcast live or on demand.

Our webinar platform is fully interactive, allowing your audience to ask questions (1), download resources (2) + answer polls (3)

Other features include:



Our webinars are CPE certified. The Certification widget allows you to set up a webcast as a training, virtual learning, or a certification event



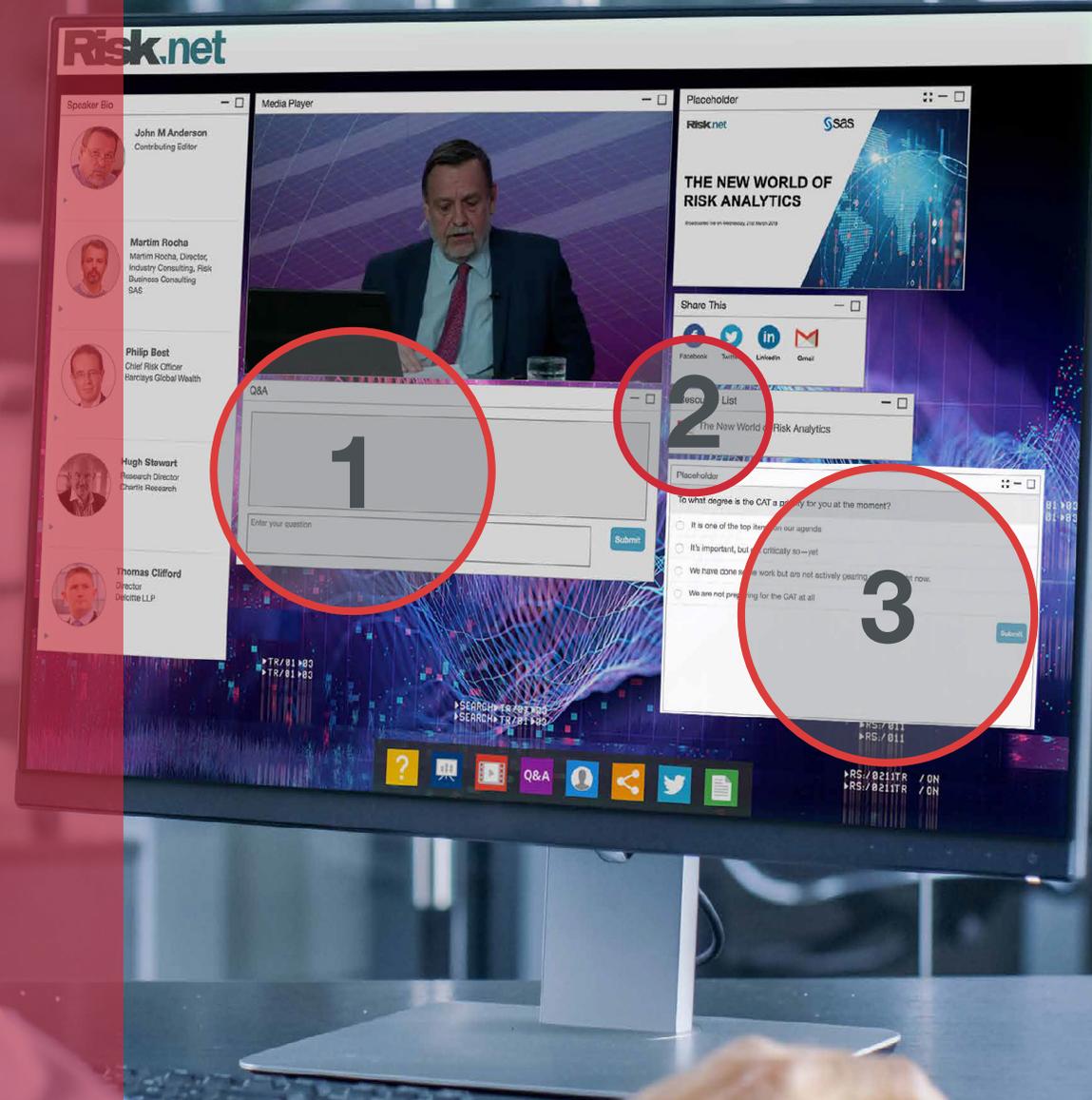
The Survey widget allows you to survey your webcast audience during a webcast. You can ask multiple choice, true/false or open-ended questions, and attendees can reply directly from within the webcast



The URL widget links to a single web page and can be configured to open in a separate window, or in a window on the console



The Idea Widget allows you to pose a question or topic to the webcast audience



The Benefits of a Webinar

From building brand awareness to growing your business, webinars are now becoming the leading solution in digital marketing

Benefits include:

Thought leadership:

- ▶ Webinars are an excellent content-marketing platform for displaying thought-leadership and building brand awareness;
- ▶ With webinars you can showcase your insights on complex topics, and position your business, people and products as market-leading.

Business growth:

- ▶ Webinars are also a powerful tool for lead generation;
- ▶ Using our GDPR-compliant registration forms, you'll capture the contact details of those signing up for the webinar.

Understanding your audience:

- ▶ With polls, surveys and Q&As you can listen to your audience;
- ▶ Our webinars use leading technology and offer in-depth analytics. Learn who your audience members are and their needs, all in the shape of an easily digestible post-webinar campaign report.



Expertly produced for your audience

Our team of experts strategically plan each webinar from the ground up. We know how engage audiences by creating successful, top quality content.

Our production process:

Editorially driven:

Our award-winning editors and journalists will work with you on the content of your webinar

Speaker acquisition:

Our producers will source industry professionals to speak as part of a panel discussion

Targeted marketing:

Our event marketers will target the audience you choose.

Together we will create a high quality webinar – with insightful content that engages with your audience



Our state of the art London studio

The studio is located in the heart of London, just a stones throw away from Piccadilly Circus.

We produce high digital content for a range of clients from across multiple industries. From live audio and video webinars to on demand content, our audio visual specialists will look after the webinar from start to post-production.

Studio technical specifications:

- ▶ HD Multi camera recording facility
- ▶ Multi channel audio mixing
- ▶ Vision mixing control room
- ▶ Green room
- ▶ Autocue available



Results driven webinars

Post webinar, you will receive three key deliverables:

Campaign report:

A detailed report so you can understand your audience. This includes poll results, audience questions, demographics and attendance analytics

Detailed list of leads:

The list of registrants for the webinar

Downloadable MP4:

After the webinar you will receive an mp4 that you can upload to your own site

Exclusive Add-ons:

Bespoke video editing:

From bite-sized chapters to social media friendly sound-bites, our studio team can offer editing to meet your audience's needs

Animated Infographics:

Share the results from your polls in an animated graph, perfect for digital promotion

Over
180+
countries
reached

9,000+
Companies
reached

Up to
500
leads per
webinar

10,500+
Registrations

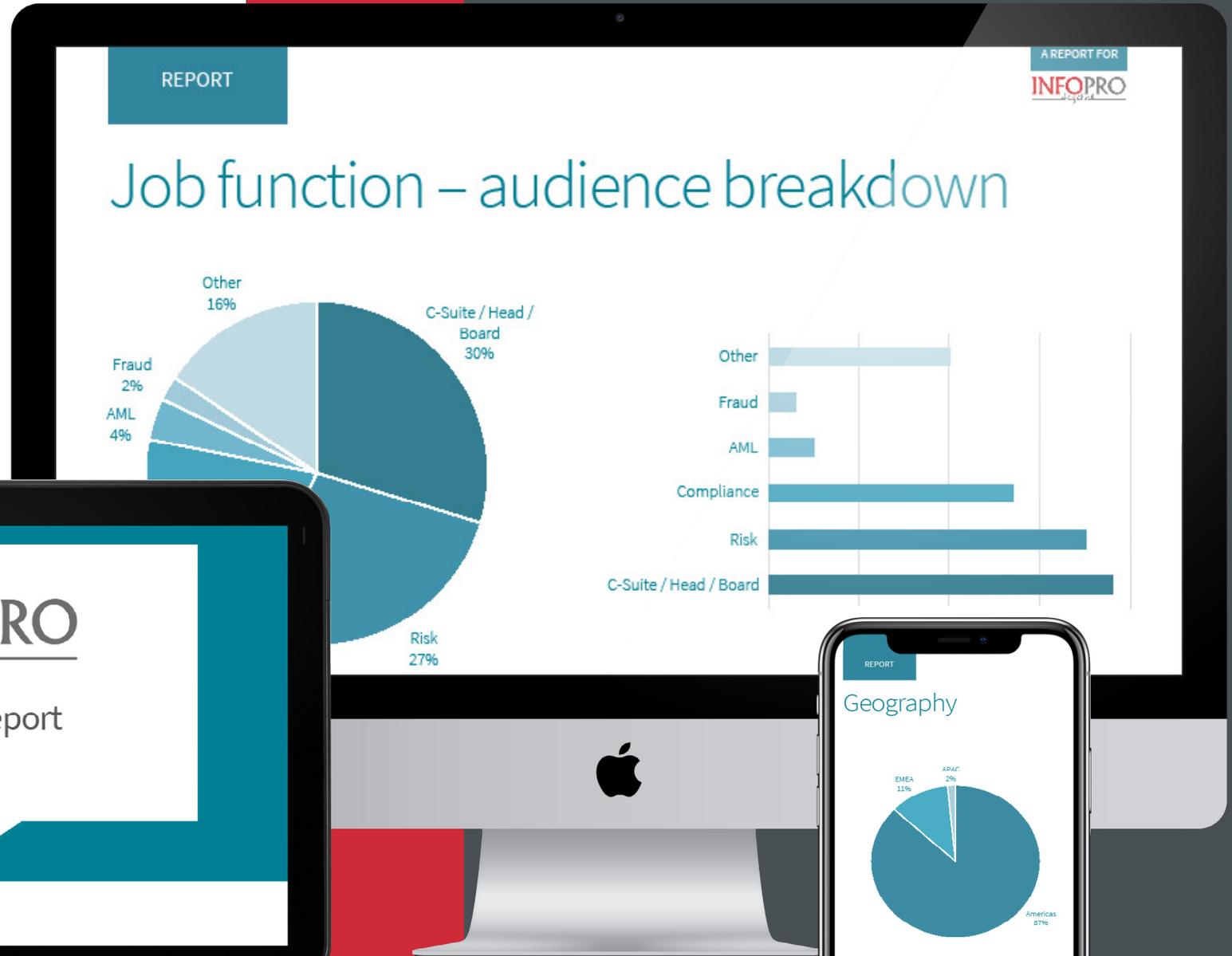
150+
Featured
speakers



Your post webinar report

We will send you a comprehensive overview of how your webinar performed.

This includes audience demographics, highlighted leads, poll results and questions asked.



Want to find out more?

+44 (0) 20 7316 9586
riskmarketing@infopro-digital.com

solutions.risk.net



We found the webinar a great success not only did we get a large number of leads but also found the team at Risk.net very professional and efficient.

They sourced high calibre speakers and the editorial input was insightful, creating an interesting discussion between those involved while maintaining focus on the topic.

Kate Morgenstern
Fincad

